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# Social Media Intern for Local Artist

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## ABOUT THE ARTIST

Nathan Vass is an artist, filmmaker, photographer, and author by day, and a Metro bus driver by night, where his community-building work has been showcased on *TED*, *NPR*, *The Seattle Times*, *KING5* and landed him a spot on *Seattle Magazine's* 2018 list of the 35 Most Influential People in Seattle. Nathan graduated with a BFA in Photography from the UW in 2009, and has been featured in the Seattle Art Museum, Henry Art Gallery, and more, with 40 photography shows, 9 films and a local bestselling book of bus stories, *The Lines That Make Us*, which was a 2019 Washington State Book Award Finalist in Non-Fiction. For more, see [nathanvass.com](http://nathanvass.com).

## INTERNSHIP DETAILS

This internship will provide the opportunity to work one-on-one with Nathan to design and establish an active social media presence, primarily via Instagram and Twitter. The intern will be asked to sort through numerous photos Nathan has taken and be responsible for selecting ones to help showcase his work. This can include, but is not limited to: advertising upcoming events, generating publicity for new releases, building Nathan's public persona, and displaying his photography. Familiarity with the themes and approach of Nathan's work is highly preferred in order to establish continuity between the art and the social media presence. Social media posts should occur at least once a day and adhere to the form's expectations (e.g. writing captions and hashtags). This is an unpaid internship set for 3-6 months (though the possibility for future employment exists). For undergraduate applicants, there is also the potential for academic credit. The internship will be 100% remote.

The internship will not only provide the valuable opportunity of working with and learning from a well-known, local artist, but will also build experience creating and designing content to help raise and further establish a public profile.

## SUCCESSFUL CANDIDATES ARE:

- Highly motivated
- Hardworking
- Dependable
- Responsible
- Detail-oriented
- Creative
- Proactive
- Able to work both independently and collaboratively (as needed)

## REQUIRED SKILLS

- Strong communication skills
- Excelled proficiency with various social media platforms (Instagram in particular)
- Familiarity with Photoshop or other relevant software preferred
- Graphic design experience is helpful, though not required

## TO APPLY:

- Submit a CV or resume and cover letter to Alex Smith ([smithalexan1@seattleu.edu](mailto:smithalexan1@seattleu.edu)) who will organize and send complete applications to Nathan Vass. In your letter, be sure to address why you are interested in this opportunity, what you hope to get out of the experience, and a detailed description of your degree of comfort and fluency with various social media platforms.
  - Provide two samples demonstrating social media content creation
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